



E STEEL SDN BHD 顺利钢业

COMPANY PROFILE



01



our motto

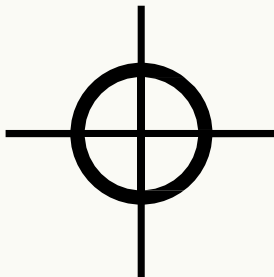
“WHY BUY A FULL BAR OR SHEET WHEN
YOU JUST NEED A SMALL VOLUME?”

OUR VISION & MISSION

Company goals



To ensure top quality,
matching specifications,
shortest lead time,
assurance of delivery &
convenience for our
customer purchase.



To become Asia's top
Industrial 4.0
Metal central hub
with the only supply chain
management expertise
that customers need.

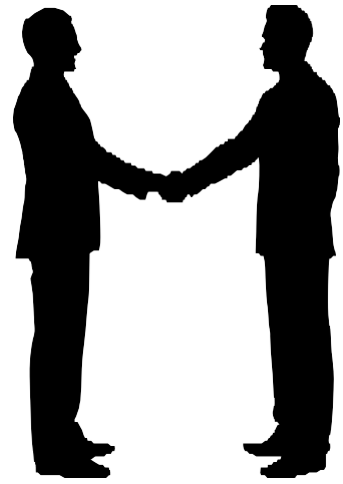




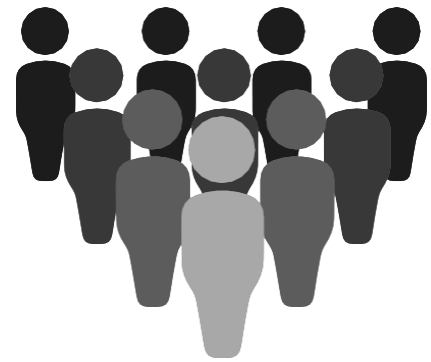
**Over 15 bandsaw
cutting machines
up and running**

**Over 2000 tons of
Alloy Steel in stock**

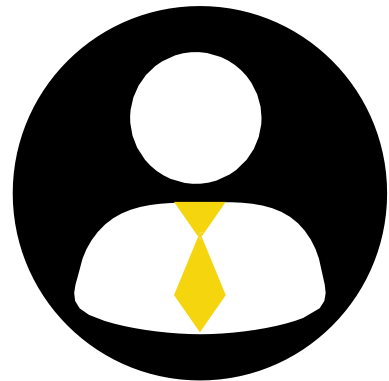




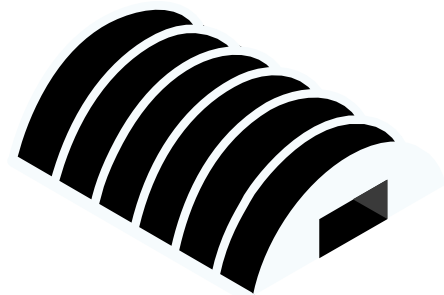
Founded in 2004



With over 2000 active customers



30 employees



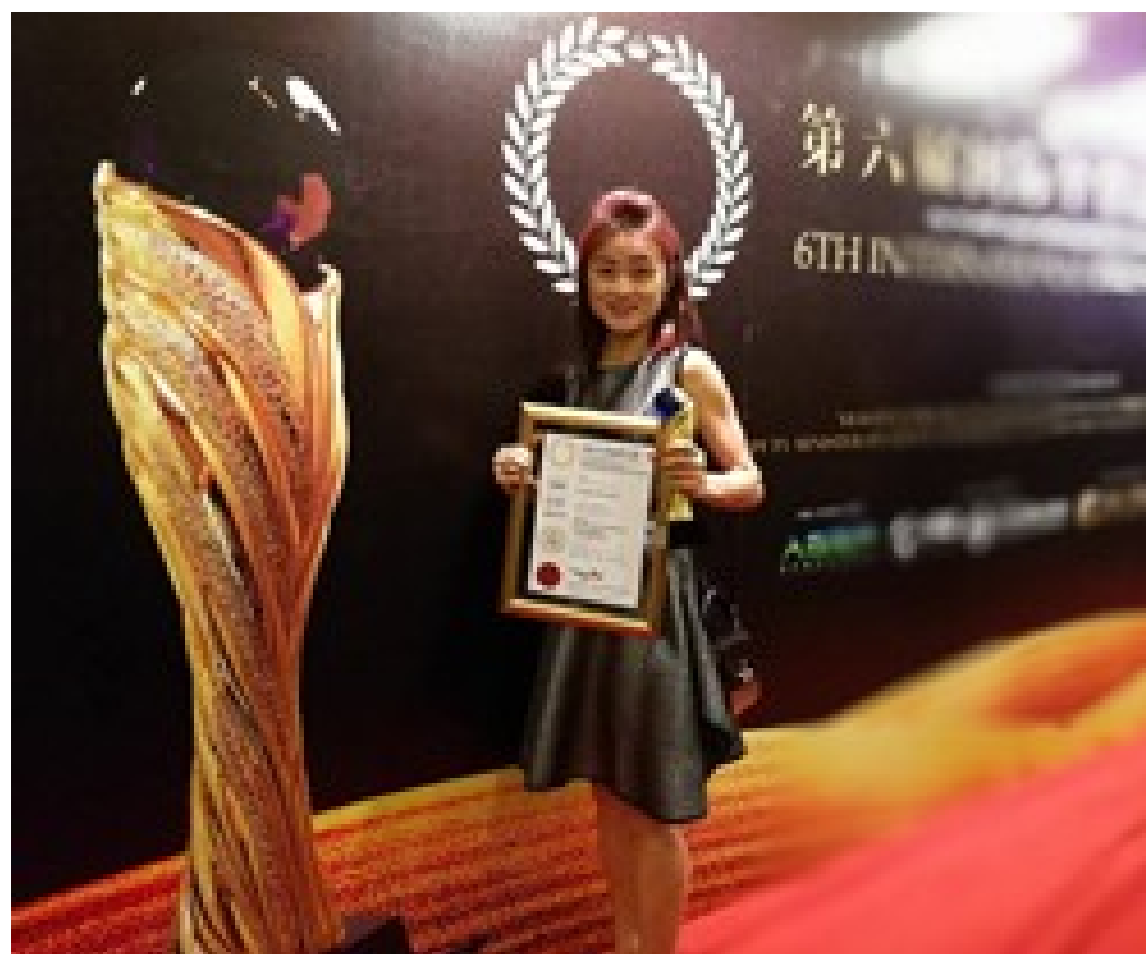
3 warehouses with over 50,000 sq ft



OUR ACHIEVEMENTS



AWARDED ASIA PACIFIC
TOP EXCELLENCE BRAND





OUR MILESTONES

FROM OUR FIRST YEAR TO PRESENT

2004

E Steel founded in 2004, with only 5 staff and a small office.

2007

Relocation of company to a bigger warehouse

2012

Awarded the honour of "GLOBAL BUSINESS MAGAZINE ASIA PACIFIC TOP 100 BRANDS"

2017

Awarded the honour of "BRAND OF THE YEAR"
Moved to a bigger warehouse

2020

Sales revenue has constantly increased 10-15% yearly.

COMPANY FOUNDERS

Get to Know Them



MR.. MKLOW

Chairman and Group
Chief Executive Officer



MS.. VIIVIANCHUA

Co-Founder



CHIEF OFFICERS

Get to Know Them



MS. SHANNYCHUA

Chief Executive Officer



MS. HSLAI

Chief Finance Officer



DR. CARI INOH

Chief Marketing Officer



MR. BEN LOW

Chief Technology Officer



MR.. CHNG

Warehouse Director



MR.. MIICHAELTEH

Logistics Director

TEAM

Get to Know Them



AVAILABLE PRODUCT

1 *Carbon Steel*

A105 | S45C | S50C

2 *Alloy Steels*

AISI | 4140 | 4130 | 4340
SCM415 | 5919 | 6587

3 *Tool Steel*

2510 | 2379 | H13 | 2363 | 2436

4. *Inconel*

Inconel 600 | Inconel 601
Inconel 625 | Inconel 718

5. *Monel*

Monel 400 | Monel K500

AVAILABLE PRODUCT

1. 300 Series Stainless Steel

SUS301 | SUS303 | SUS304 | SUS309
SUS304H | 253MA | SUS310 | 316Ti
SUS317 | SUS321 | SUS347

2. 400 Series Stainless Steel

SUS403 | SUS409 | SUS410 | SUS416
SUS420 | SUS420J2 | SUS430
SUS430F | SUS431 | SUS440C | F6NM
SUS446 | SUS630 | 15-5PH 904L

3. Duplex

Ferrarium | 255 | S31803
S32750 | S32760 | S31254
S329J4L

4. Nitronic

Nitronic 30 | Nitronic 50
Nitronic 60





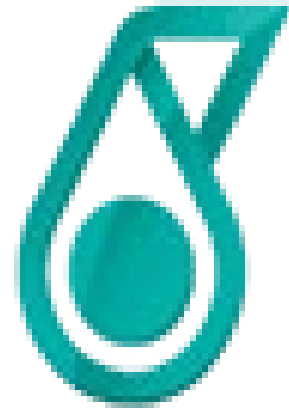
15%

SALES VIA
TRADITIONAL METHODS

85%

SALES VIA
ONLINE PLATFORM

OUR CUSTOMERS



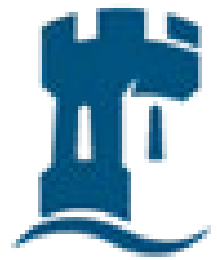
PETRONAS



TRACTOR



**TENAGA
NASIONAL**

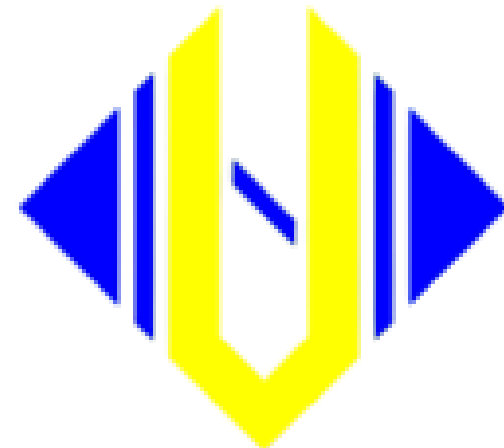


The University of
Nottingham

UNITED KINGDOM • CHINA • MALAYSIA



solaralert



UWC



YKL ENGINEERING SDN. BHD.
(540547-A)
YTH AGRI-TECHNOLOGY SDN. BHD.
(820140-D)
PT. YKL INDONESIA

**YKL
GROUP**
OF COMPANIES



SETSU
PRECISION TECHNOLOGY (M) SDN BHD.

ENTHUSIASTIC PROFESSIONALS

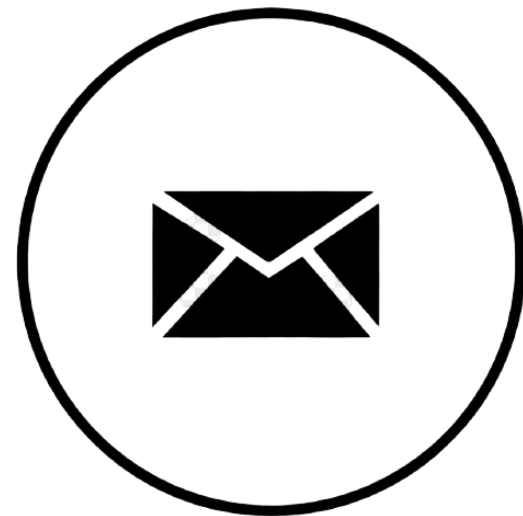




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